



► Strategy Mastery

Develop your winning Strategic Plan in just one day.

Sun Tzu said “Strategy without tactics is the slowest route to victory. Tactics without strategy is the noise before defeat.” The key to success in business is to master both these skill sets so that you have an exquisite business strategy that is effectively tactically executed throughout your entire business.

Strategy Mastery is a hands-on workshop where you will learn the essential business strategy tools that will enable you to improve your market position, build customer loyalty and grow your business. During the workshop you will develop strategies for your business and learn how to apply them tactically so that you can work smarter not harder.

This workshop will teach you how to increase the profits and value of your business as you identify ways to stay ahead of the competition. The strategic planning skills you learn will enable you take your business to the next level of success. This is a must attend workshop for all business owners.

“Great value. I am in the middle of rewriting my business plan so this workshop has been highly valuable.”

Renae Lunjevich, Bang Online Marketing

You will learn:

- How to develop an exquisite business strategy and strategic plan for your business
- Alternative competitive strategies and how to identify which one is right for your business
- How to implement your strategy effectively at the tactical level
- How to win the market position you want
- The now-where-how planning process
- How to set your customer’s buying criteria so that you become their number one choice
- The secrets of how to think strategically while executing effectively at the tactical level

This is a hands-on, practical workshop. You will receive comprehensive workshop materials including a detailed workbook and tools that you can immediately implement into your business.

Your Presenter

This workshop will be delivered by Anthea Moffat from Business Fusion. She has in excess of 18 year’s business and financial management experience and has helped many business owners develop more profitable and rewarding businesses. Renowned for her down-to-earth style and passionate delivery, Anthea will ensure that you leave the workshop with the skills, knowledge and tools you need.

Workshop Details

For the date and location visit:

www.businessfusion.com.au
or call us on (08) 9307 9383

Investment:

\$495.00 per person
Discounts for Business Masters Club members

► Training to Ignite Passion

► Coaching to Enhance Performance

► Consulting to Increase Profits

Creating Passion, Performance & Profits

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