



► Financial Mastery

Learn how to read, interpret and analyse your financial statements.

Most business failures are caused by poor financial management resulting in the business running out of cash. Don't become another business failure statistic, learn how to read and interpret your Profit and Loss and Balance Sheet reports.

As a business owner you need to be able to read your financial statements and have the skills and knowledge to quickly analyse the health of your business. You also need to understand the difference between cash and profit and the effect that business growth will have on your working capital requirements.

Financial Mastery is a practical, hands-on workshop where we will teach you the essential financial management skills every business owner requires. Together we will demystify your financial statements, working through exercises and calculations (using your own financial statements) so that you really understand how well your business is performing. This a must-attend workshop for all business owners.

“*Enlightening. It made the previously unintelligible very simple. I now understand and know what my gross profit, ROI and breakeven sales are.*”

Cath Miller, Ivinyl

You will learn:

- How to read and interpret your Profit and Loss and Balance Sheet reports
- How to calculate important financial ratios such as Net Profit, Gross Profit, Debtor Days, Creditor Days and ROI (Return On Investment)
- The difference and relationship between cash and profit
- How to calculate your breakeven sales and volume
- Your working capital (and cash) requirements for business growth
- How to calculate your profit improvement potential
- The Key Performance Indicators that you should be measuring in your business

This is a hands-on, practical workshop. You will receive comprehensive workshop materials including a detailed workbook and tools that you can immediately implement into your business.

Your Presenter

This workshop will be delivered by Anthea Moffat from Business Fusion. She has in excess of 18 year's business and financial management experience and has helped many business owners develop more profitable and rewarding businesses. Renowned for her down-to-earth style and passionate delivery, Anthea will ensure that you leave the workshop with the skills, knowledge and tools you need.

Workshop Details

For the date and location visit:

www.businessfusion.com.au
or call us on (08) 9307 9383

Investment:

\$495.00 per person
Discounts for Business Masters Club members

► Training to Ignite Passion

► Coaching to Enhance Performance

► Consulting to Increase Profits

Creating Passion, Performance & Profits

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